

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Bye-Elections to 38-Kadapa Parliament Constituency & 248-Pulivendla Assembly Constituency schedule on 08-05-2011 – Voter Awareness and Publicity Campaign - Sanction of Rs.3,77,947/- to the Asst. Director, Prasar Bharati (BCI), All India Radio & Doordarshan, Hyderabad – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No. 2330**

**Dated: 27-05-2011**

Read the following:-

1. From the Asst. Director (mktg) , Prasar Bharati, AIR & Doordarshan, Hyderabad, Lr.No.Hyd/Mktg/EC/10-11, Dt.04-05-2011.
2. Govt. Lr.No.2169/Elecs.C/A1/2011-1, Dt: 06-05-2011.
3. From the Asst. Director (mktg) Prasar Bharati, AIR & Doordarshan, Hyderabad, Lr.No.Hyd/Mktg/EC/10-11, Dt.10-05-2011.

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**ORDER:**

In Govt. letter 2<sup>nd</sup> read above, the Assistant Director (Mktg), Prasar Bharati, All India Radio & Doordarshan, Hyderabad has requested to telecast 70 Spots in DD Saptagiri channel on 07-05-2011 and 08-05-2011 (2 days) regarding Voter Awareness and Publicity Campaign for Bye-Elections to 38-Kadapa Parliamentary Constituency & 248-Pulivendla Assembly Constituency. Accordingly, Prasar Bharati, All India Radio & Doordarshan, Hyderabad telecasted the spots and submit the bills for an amount of Rs.3,77,947/- and requested to arrange the payment in reference 3<sup>rd</sup> read above.

2. Sanction is hereby accorded for payment of **Rs.3,77,947/- (Rupees Three lakhs seventy seven thousand nine hundred and forty seven only)** to the Assistant Director (Mktg.), Prasar Bharati, (Broadcasting Corporation Of India) All India Radio & Doordarshan, Hyderabad towards the cost of advertisement charges telecasted 70 Spots in DD Saptagiri channel on 07-05-2011 and 08-05-2011 (2 days) regarding Voter Awareness and Publicity Campaign for Bye-Elections to 38-Kadapa Parliamentary Constituency & 248-Pulivendla Assembly Constituency scheduled on 08-05-2011.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections – MH 103 Preparation and Printing of Electoral Rolls – S.H.(04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-2012.

(Contd..2...)

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, obtain a Demand Draft in favour of **“PBBCI, New Delhi A/c No: 11084233129 (SBI)”** and send the same to General Administration (Elections.C) Department for taking further action.

5. This order does not require the concurrence of Finance Department under the orders in force.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER &  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Prasar Bharati (BCI), All India Radio & Doordarshan, Hyderabad

The General Administration (Claims.C) Department, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.

Copy to:

The Accountant General, A.P. Hyderabad.

The Pay & Accounts Officer, A.P. Hyderabad.

SF/SC

//FORWARDED:: BY ORDER//

SECTION OFFICER